



CASE STUDY:

Adhering to Modern Shipping Demands with CLX TMS

A U.S.-based global manufacturer of industrial chemical adhesives needed a technology solution to support a major revision in their approach to managing transportation. This shipper has a complex transportation network, leveraging road transport through truckload, bulk truck, and less-than-truckload (LTL) shipping methods.

Client Challenges

Before engaging with CLX, transportation activities for this shipper were concentrated with a small group of carriers and 3PL's. Transportation processes were planned and executed on a largely manual basis with limited standardization, visibility, or control across business units and shipping locations. Lack of supporting technology resulted in inefficient processes and limited ability to optimize, control, track and manage transportation costs, in addition to limited visibility to on-time pickup and delivery performance .

The CLX Logistics Solution

The company chose to implement CLX's Transportation Management System (TMS), powered by e2open, to modernize its shipping practices.

With the implementation of CLX TMS, our client can:

- 1 Standardize and automate freight planning and execution processes
- 2 Establish direct and more effective relationships with their carriers
- 3 Automate auditing and settling of freight invoices
- 4 Optimize the consolidation of small orders into more efficient shipments
- 5 Enable management visibility of freight costs and on-time performance
- 6 Identify and target opportunities for cost and service improvements

Results to Date

After one year of utilizing CLX TMS, this business saved \$1.5 million, thanks to improvements in:

- Mode selection and optimization
- Leveraging the TMS carrier network
- Direct carrier relationships
- Adherence to routing guides
- Load consolidations
- KPI tracking and analytics
- Freight bill audit and payment
- Pickup and delivery service tracking

About CLX Logistics, LLC

CLX Logistics is the world-leading chemical 4PL. A seasoned provider of global transportation management, technology, and supply chain consulting services, CLX delivers economic value across your entire supply chain to accelerate success for you and your customers.