



Does Your Supply Chain Analysis Provide the Best Insights?

The power that comes with clean, consistent data and the ability to manipulate it correctly is tremendous and will only become more palpable over time—especially as more and more supply chain executives collaborate with supply chain partners globally.

CLX GRAVITY



Use this guide to help you determine if you're using the right data to optimize your logistics spend and providing clear, actionable insights and cutting-edge visibility into every layer of your supply chain.

Do Your Transportation Analytics Have the Right Tools?

Your Data Collection tools should have these capabilities:



Show actionable information



Provide an interactive environment to perform what-if scenarios



Have sufficient capability to store large volumes of data



Ensure data is secure and access is protected



Consolidate, translate and standardize data from disparate systems into one environment

What Information Feeds Your Analysis?

Essential to optimizing your supply chain is:

DATA

Data related to transportation capacity utilization, performance, cost and environmental impact

COLLECTING

automated process that collects data

ORGANIZING

automated function of the data warehouse that structures data into information cubes relevant to KPIs

INFORMATION

Identifies the opportunities and inefficiencies in a particular spend category

SUMMARIZING

combining network shipment data with external data streams to summarize opportunities and inefficiencies

SYNTHESIZING

advanced methodology identifies cross-correlations, patterns, and trends

KNOWLEDGE

Combines with transportation market data and trends to identify continuous improvement opportunities

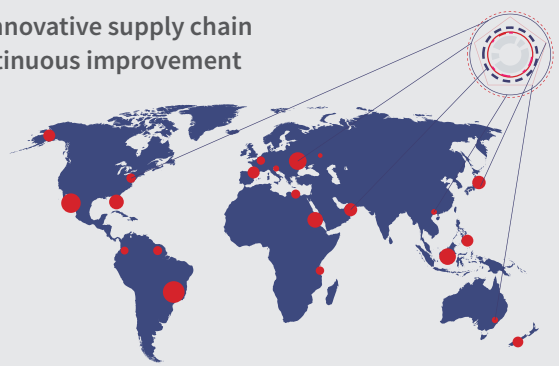
ANALYZING

experts recommend innovative supply chain solutions to drive continuous improvement

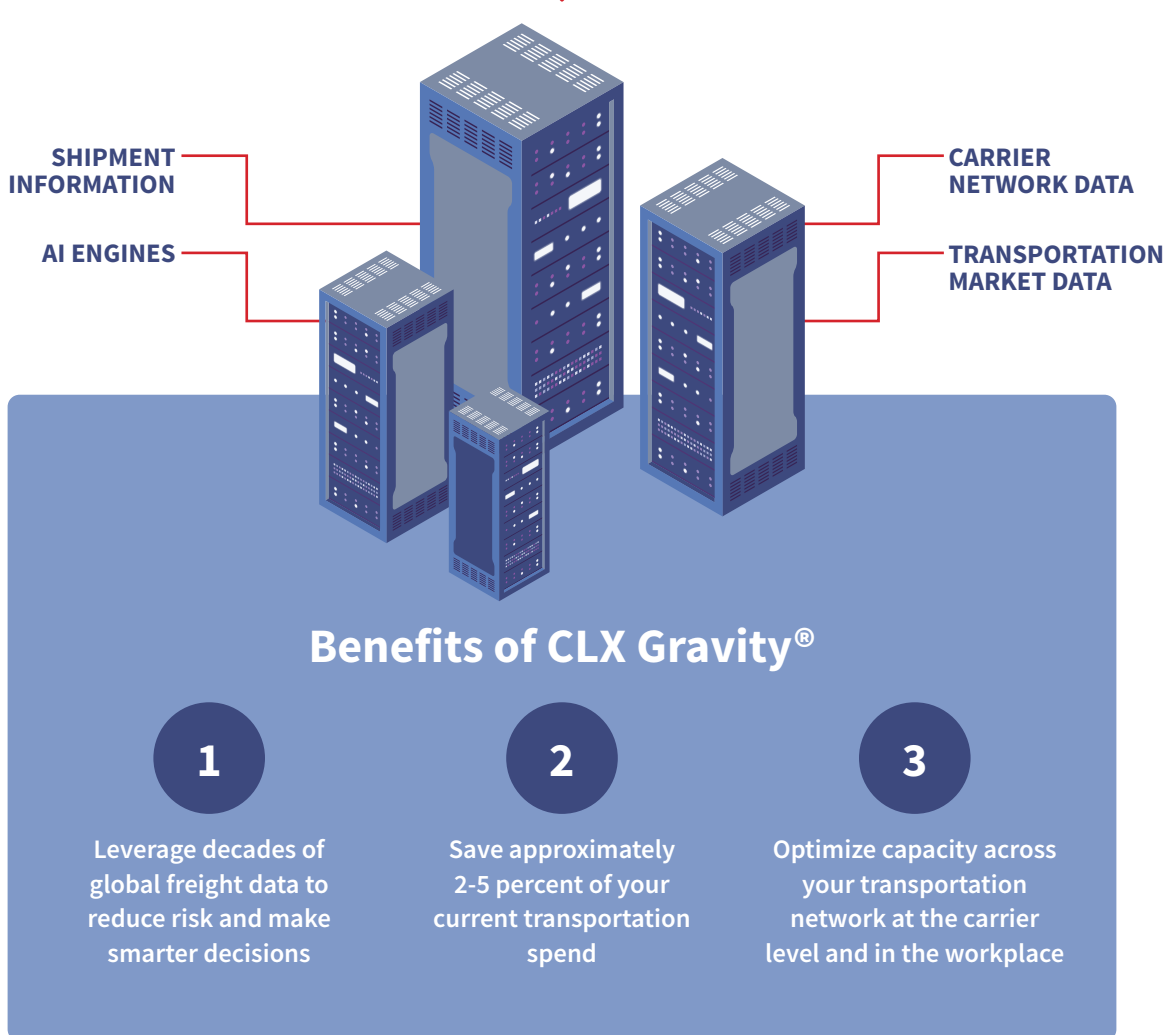
OUTCOMES

lower costs, higher performance, greater reliability

BEST DECISION



CLX GRAVITY®



Get the Right Tools for Your Chemical Logistics Program

So many chemical supply chains are planned and implemented as if they're the only networks in existence, but the right analytics platform uses a state-of-the-art data warehouse with both internal and existing sources to eliminate barriers and reduce supply chain friction. Contact the experts at CLX Logistics to learn more about CLX Gravity, an analytics platform designed to meet the needs of modern supply chains.