Gauge and Improve Your Freight Management Performance **Six Critical Key Performance Indicators**

we fficient is your freight management system? Is it operating at peak performance and driving customer satisfaction and business results on all fronts? These can be difficult questions to answer. Consider these core freight management key performance indicators (KPIs) as a great starting point.

START HERE

Safety Ensures freight activity is performed appropriately, and in compliance with regulations and requirements

Service Confirms that

customer expectations are being met, increasing customer satisfaction

3

Freight Costs

Tracks trends and issues in freight rates, ensuring your spend is competitive with others in your market

Efficiency & Productivity

Delays in loading or unloading, last minute order changes, and suboptimal shipment size are just a few areas of focus

Route Guide Compliance

5

Confirms that what you expect to happen with your shipments is actually happening; lack of compliance impacts cost and service

Sustainability

6

More and more of your customers are becoming aware of environment impacts, and expect you to be aware of your own footprint



NEXT, FINE TUNE YOUR REPORTS -

Within the critical KPI areas, there are specific areas of focus in order to affect meaningful improvement.

Consider items such as these:

Service Defect Analysis

Equipment Utilization

Order Planning Lead Time

Carrier Compliance

Shipment Transit Times

LASTLY, DRIVE FRPRISF-WIDF **PERFORMANCE** >

By evaluating the direct causes behind each KPI, your company can identify the key areas for improvement to drive end-to-end supply chain performance.



IMPROVE YOUR FREIGHT MANAGEMENT PERFORMANCE TODAY 🔻

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